



## Aliyun Releases China's First Artificial Intelligence Platform, DT PAI

*Platform empowers anyone to begin data mining  
with a simple drag and drop motion*

**Hangzhou, China, August 25, 2015** — Aliyun, Alibaba Group's (NYSE: BABA) cloud computing arm, today announced the launch of DT PAI, China's first artificial intelligence platform. DTPAI will allow developers to analyze massive amounts of data to produce insights that will predict user behavior and industry trends, all using simple drag-and-drop icons.

The DT PAI platform will integrate core algorithm bases from Alibaba and include feature engineering, large-scale machine learning and deep learning. With DT PAI users need only to use mouse to drag standardized modules, link them, and set parameters before proceeding to application development, thus bypassing the need for traditional coding.

"Our goal is to create a one-stop AI development, publishing and sharing platform through data, calculations and data connections, all with the aim of using AI to drive innovation in all aspects of life," said Xiao Wei, senior product expert, Aliyun.

"In the past, the field of artificial intelligence was only open to a very small number of qualified developers and required the use of specialized tools. Such an approach was prone to error and redundancy. However, DT PAI allows developers with little or no experience in the field to construct a data application from scratch in a much shorter period of time. What used to take days can be completed within minutes," added Wei.

In the future it is expected that DT PAI will have a significant impact on society. For instance, shoppers will be able to simply snap a photo of an outfit they like, and it will immediately show them the purchase page for the same outfit on Alibaba's shopping platform, Taobao Marketplace.

DT PAI is based on Open Data Processing Service (ODPS), an Aliyun platform capable of handling massive volumes of data. ODPS is capable of handling 100PB data in just six hours, the equivalent of 100 million HD films.

### About Aliyun

Established in September 2009, Aliyun (Alibaba Cloud Computing, 阿里云) develops highly scalable cloud computing and data management services providing large and small businesses, financial institutions, governments and other organizations with flexible, cost-effective solutions to meet their networking and information needs. A business of Alibaba Group, one of the world's largest e-commerce companies, Aliyun operates the network that powers Alibaba Group's extensive online and mobile commerce ecosystem and sells a comprehensive suite of cloud computing services to support sellers and other third-party entities participating in this ecosystem. For more information, visit [www.aliyun.com/?lang=en](http://www.aliyun.com/?lang=en)

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